



Dedicated to Outstanding Customer Service for a Better Community

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FOR IMMEDIATE RELEASE

January 8, 2014

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Deadline Extended for Earth Day Mural Design Contest 2014



EL PASO – The City of El Paso Environmental Services Department (ESD) is happy to announce a deadline extension for its Earth Day Mural Design Contest for 2014.

The competition is open to all El Paso-area high school students and their art teachers. The winner(s) will get to paint their mural on a City roll-off garbage container. An unveiling ceremony will be held at El Paso's Earth Day Celebration on April 5, 2014.

The new deadline for mural design submissions is **Friday, January 31.**

The winner's campus will receive a trophy and funds to paint the full-sized, winning design (*see dimensions reference sheet*). The artwork will also be showcased on the City's website and cable channel, City 15.

The theme of the mural must focus on Earth Day, environmental awareness, recycling or going green. The winner(s) will be notified in February.

There is no fee to enter and high schools may submit multiple entries, however each entry requires its own contest form.



2013 Winners

El Paso's Earth Day Celebration will be held Saturday, April 5 from 10:00 a.m. to 3:00 p.m. at the City Municipal Service Center on San Paulo Drive. Admission is free and the event includes music, food vendors, children's activities and educational booths.

For more information on the mural contest, call Sara Saucedo at (915) 621-6712, or email her at SaucedoSA@elpasotexas.gov.

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Ellen A. Smyth, Director
Environmental Services Department

7968 San Paulo Dr. | El Paso, TX 79907 | (915)621-6700 | Fax (915) 621-6711

www.elpasotexas.gov

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Earth Day Mural Design Contest 2014 Entry Application

Mural Title: _____

Name(s) of Student(s): _____

High School: _____

Mailing Address: _____

Name of Art Teacher: _____

Email: _____

Phone: _____

Application packets must be submitted before **January 31 (NEW DEADLINE)**.

Incomplete applications will not be accepted. Make sure to include:

1. Entry Application (*this form*)
2. Artwork/design
3. Consent & Release from Liability Form (*one for each student*)

Artwork must be submitted in scanned **PDF format**.

Submissions by mail:

Environmental Services Department
Attention: Sara Saucedo
7968 San Paulo Drive
El Paso, TX 79907

Submissions by email:

SaucedoSA@elpasotexas.gov

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Earth Day Mural Design Contest 2014 Consent and Release from Liability

I, _____, hereby consent to being photographed by agents, employees and contractors of the City of El Paso, Cable Channel 15 ("Cable 15"), and/or the Environmental Services Department for the production of a City 15 program that will be cablecast or for related social media productions to include Facebook and website productions and for all purposes related thereto. I further authorize Cable 15, the City of El Paso, the Environmental Services Department, its agents, employees and contractors to copyright, use, re-use, publish and re-publish any still or video photographs of me, as well as any electronic recordings and other social media related productions or illustrations, in whole or in part. I also consent to the use of my photograph with any printed matter connected therewith.

I hereby waive any right that I may have to inspect and approve the finished product(s) and printed matter that may be used in connection therewith.

I hereby agree to release and hold harmless City 15, the City of El Paso, the Environmental Services Department, its officers, agents, and employees from all liabilities, losses, suits, claims, judgments or demands arising out of the use of pictures or other personal information for the purpose set out in this Consent and Release form.

By signing this Consent and Release, I also acknowledge that I have been advised that my participation in the preparation of any materials by the above mentioned for the purpose set out herein for which my photograph or voice recording might be used is purely voluntary on my part.

I further understand that I will not be compensated in any way for the use of my picture or voice recording and waive any right I might have to compensation.

Signature _____ Date _____

Relationship _____

Address _____

If under 18, parent signature required

Parent signature _____ Date _____

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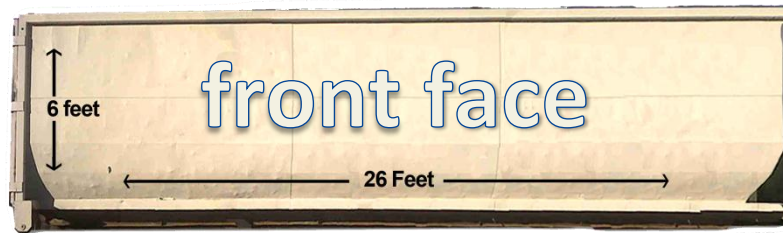
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Earth Day Mural Design Contest 2014 Roll-off Dimensions Reference Sheet

- The **front face** of the roll-off container is 26 feet wide and 6 feet high.



- Keep in mind that **ALL FOUR SIDES** of the container must be painted by the winner(s). The container's back and two side panels can either be part of one grand design, or supplemental, complimentary artwork.
- The container's side panels are approx. 8 feet wide and 6 feet high.

Last year's winning design



Front



Side

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